

John Sweeney



*'The Best Choice
for the London
Assembly'*

Our challenge

Born in London, John has lived here for more than 50 years and believes London is Liberal.

He's watched Labour take so many votes for granted. And with their record on environment, crime and transport, Conservatives don't deserve the second largest vote share.

As a Liberal city, we need more Lib Dems on the London Assembly, and we can make that happen if we work for it.

New Support

Lib Dems must broaden our appeal beyond our traditional voters and look for new supporters. London is the most ethnically diverse UK region — at the next GLA election, let's take our Liberal message to all Londoners.

Vote John for London

John Sweeney has all the qualities needed to **challenge Labour and the Conservatives** in our campaign to control the London Assembly.

Achieves results

- ✓ John's focus on innovation as Kingston's portfolio holder for waste means that **a Lib Dem council will be the first in London to run a 100% electric waste fleet.**
- ✓ John tackled the scourge of fly tipping by **creating the Fly Tipping Taskforce**, a scheme that was featured on BBC TV and showed Lib Dems are serious about tackling environmental crime.
- ✓ And John is a friend of business and the community, **driving multiple high street recovery programmes** involving art centres, markets, festivals and more to help grow business, create jobs and enrich the community.

Tireless campaigner

- ✓ John was a **core member of Ed Davey's 2019 election winning team**, ensuring Kingston & Surbiton remains a safe seat.
- ✓ He was a **leading local campaigner in the 2021 GLA election**, driving Surbiton Lib Dems to deliver a 39% share of the Constituency vote and 30% of the List vote.
- ✓ And John was part of the Kingston Lib Dem team that **regained control of the council in 2018 with 81% of the seats** (+44%) — and improved on that in 2022 with 92% of seats.

Experienced

- ✓ As a Councillor and Portfolio holder, John has **worked with Assembly members and councillors from across London** to champion Lib Dem policies for London and gained a **depth of knowledge of the GLA** covering transport, regeneration, economic development, waste and recycling.

Website: sweeney.london

John gets results

Lib Dem Council colleagues say John gets things done — for the party, community and London

Achieving for the environment

- ☑ Reduced fly-tipping in Kingston
- ☑ Installed AI cameras to catch fly-tippers (featured on BBC TV)
- ☑ 49% waste recycling rates amongst the best in London
- ☑ 1st London Borough to convert waste fleet to 100% electric
- ☑ Two-year campaign to reduce PESTICIDE USAGE by 80%, winning praise from the Pesticide Action Network

For the community

- ☑ Helped secure funding for art centre/sculpture trails/street markets/festivals
- ☑ Campaigned for school streets for children (car free zones)
- ☑ Worked with the community to implement low-traffic neighbourhoods (LTNs) to fight air pollution and improve road safety
- ☑ Campaigned successfully for 20 mph zones
- ☑ Fighting river Thames pollution with enforcement and legal action

Rooted in community politics

As an elected Councillor, John is someone who people turn to when they need help

- ☑ Saving town centre Post Office during a pandemic
- ☑ Addressing Anti-Social Behaviour
- ☑ Working with the Sri Lankan, Korean and Hong Kong communities of SW London on human rights, international trade and education issues

Campaigning and winning for Lib Dems

- ☑ Know-how from winning in SW London can be applied to winning for all of London
- ☑ Actively supported by-election campaigns in Brecon & Radnor, Chesham & Amersham and Heston West
- ☑ Regular attendee at Lib Dem Conference to share ideas and build connections and regular contributor to LibDem voice

→ See who's supporting John at sweeney.london/supporters



A LibDem Council will be the 1st London borough to have an all-electric waste fleet



John mobilising another team of campaigners for the 2021 GLA elections



Built a Task Force team to reduce fly-tipping in Kingston



Working across London to clean up the River Thames



Always a helping hand for the community. Here finding a new home for the Post Office

Vote John for London